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## **RE-DESIGNATION OF DIRECTOR**

The Board announces that Mr. William Bruce Hicks will be re-designated to become an Executive Director with effect from 1 May 2013.

### **RE-DESIGNATION OF DIRECTOR**

The board of directors (the "Board") of e-Kong Group Limited (the "Company") is pleased to announce that Mr. William Bruce Hicks ("Mr. Hicks") will be re-designated from being a Non-executive Director to become an Executive Director of the Company with effect from 1 May 2013.

William Bruce Hicks, 51, was appointed in December 2001. He is currently the founder of TPIZ Resources Limited, and the Chief Executive Officer of Asia Clean Capital Limited, a Hong Kong-based firm which invests in and develops renewable energy projects in China. Mr. Hicks has been a director of various Distacom Group companies since 1994. Prior to that, Mr. Hicks worked at Hutchison Telecom in Hong Kong and Motorola, Inc. in the United States. He holds a B.S.E.E. degree from Michigan Technological University and an M.B.A. from IMD in Switzerland. Mr. Hicks has not held any other directorships in public companies listed in Hong Kong or any other major exchanges in the last three years.

As at the date of this announcement, Mr. Hicks is a substantial shareholder of the Company and is deemed to be interested in 71,912,342 shares ("Shares") in the issued share capital of the Company, representing approximately 13.8% of the issued share capital of the Company, of which 67,962,428 Shares are held by Great Wall Holdings Limited which is controlled by Mr. Hicks and 3,949,914 Shares are personally held by him. Save as disclosed above, Mr. Hicks does not have any beneficial interests in Shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Mr. Hicks has entered into a service agreement in respect of his appointment as an Executive Director for an initial term of three years starting from 1 May 2013. In accordance with this service agreement, the term of his appointment shall, subject to applicable rules and provisions of the Bye-laws regarding retirement and re-election at annual general meetings of the Company, expire on 30 April 2016 provided always that either the Company or Mr. Hicks may terminate the appointment by giving to the other party not less than three (3) calendar months' notice in writing. Under the service agreement, Mr. Hicks will, in particular, participate in assessing and managing the Group's investments and other opportunities in North America. He will dedicate a portion of his professional time in the discharge of his duties in the Group and is entitled to a monthly remuneration of HK\$100,000 and, if any, a discretionary bonus. Mr. Hicks's emoluments, comprising the remuneration and discretionary bonus as aforesaid, are determined by the provisions of the service agreement, which in turn were formulated with reference to his duties and responsibilities within the Group, including serving as a Board member in the Group's jointly controlled entity ANZ Communications LLC, and the incentive plan of the Group as approved by the remuneration committee of the Company.

Save as disclosed above, Mr. Hicks does not hold any other positions with the Company or its subsidiaries, and is not connected with any directors, senior management or substantial shareholders of the Company. Mr. Hicks has confirmed that there are no matters that are required to be disclosed in accordance with Rule 13.51(2)(h) to (v) (both inclusive) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and there are no other matters that need to be brought to the attention of the shareholders of the Company.

By Order of the Board  
**Lau Wai Ming Raymond**  
Company Secretary

Hong Kong, 30 April 2013

*As at the date of this announcement, the Board of the Company comprises Executive Directors, Richard John Siemens, William Bruce Hicks and Lim Shyang Guey; Non-executive Director, Jennifer Wes Saran; and Independent Non-executive Directors, John William Crawford J.P., Gerald Clive Dobby and Shane Frederick Weir.*