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e-Kong Group Limited

(Incorporated in Bermuda with limited liability)

www.e-kong.com

(Stock Code: 524)

EXTENSION OF LONG STOP DATE

As disclosed in the circular of the Company dated 17 November 2010 (the “Circular”), the completion of the ANPI Capital Contribution and the ZONE Capital Contribution in accordance with the Contribution Agreement is conditional, among other things, upon the satisfaction or relevant waiver by the Parties of certain conditions on or prior to the earlier of 1 January 2011 or such later date as the Parties may agree in writing prior to such date. Unless the context requires otherwise, terms defined in the Circular have the same meanings herein.

On 29 December 2010, the Parties entered into an amendment agreement to the Contribution Agreement to extend the Long Stop Date to 31 March 2011. Save and except for the aforesaid extension of the Long Stop Date, all other terms of the Contribution Agreement remain unchanged.

By Order of the Board
Lau Wai Ming Raymond
Company Secretary

Hong Kong, 30 December 2010

As at the date of this announcement, the Board of the Company comprises Executive Directors, Richard John Siemens and Lim Shyang Guey; Non-executive Directors, William Bruce Hicks and Ye Fengping; and Independent Non-executive Directors, Shane Frederick Weir, John William Crawford J.P. and Gerald Clive Dobby.